

# Managing The Beef Herd

*Planning... to capture opportunities*

The January 2012 beef cow inventory numbers were the lowest in many, many years due to the 2011 drought. That started a three plus year run of record high prices. In the past couple of years we have seen those record prices fall drastically. Cow numbers have also increased considerably from our 2012 low. What can we do to cut cost and maintain a profitable operation? What will cattle numbers do the next few years? What affect will the Import-Export markets have on prices? What environmental safety changes and consideration will we be faced with? We have assembled an elite group of speakers consisting of Beef Cattle Specialist, Economic Specialist, and Environmental Safety Specialist to address the subject of "Managing the Beef Herd". The program will be held at the sale pavilion on Camp Cooley Ranch which is a division of Circle X Ranches. The physical address is listed below for your convenience.



**Date: Friday, September 23, 2016**

**Cost: \$ 25.00** (Includes Roast Beef Lunch)

**Location: Camp Cooley Ranch Sale Pavilion**  
**4297 Camp Cooley Ranch Rd, Franklin, TX 77856**

**Please call to Pre-Register (979)828-4270**

## **7:30am Registration and Booth Visitation**

### **8:45am - 11:45am**

- What can we expect out of the cattle market the next year and more?
- Where are we in the “Cattle Cycle”?
- How will Import and Export affect Prices?
- Can we save money on winter feeding?
- Are you current on Pesticide Laws and Regulations that might affect you?

### **11:45am Lunch & Booth Visitation**

### **1:15pm –2:45pm**

- Ranch Tour
- How much does cow weight, body condition score and hay quality affects the cost of winter feeding?
- How do you match available nutrients to your feeding program?

**2:45pm** Final door prize drawing and announcement of contest winners. Hand out CEU certificates.

We hope to have twenty plus Ag Industry booths set up for the days activities. The booth participants will also supply door prizes that will be given away that day.

We will have a great group of speakers to present the identified topics.

These will include:

- Dr. David Anderson –Professor & Extension Economist, Livestock marketing - Bryan, TX
- Dr. Jason Banta –Associate Professor & Extension Beef Cattle Specialist - Overton, TX
- Dr. Don Renchie –Extension Program Leader for AgriLife Agricultural & Environmental Safety - College Station, TX
- Dr. Jason Johnson –Associate professor & Extension Economist - Stephenville, TX

**Ranch Tour** –Part of the program will include a tour of the Circle X ranching operation at Camp Cooley. We will view some of the ranch cattle and learn more about the ranch.

**Contest** - Built into the days program will be a contest that will help sharpen your management skills. Prizes will be awarded at the end of the day to the highest scores. Should be fun and informative and with a little luck, lucrative.

The “Managing the Beef Herd” program is a multi-county Extension effort. County offices participating include: Brazos, Burleson, Falls, Freestone, Leon, Limestone, Madison, Milam & Robertson Counties.

Three CEU’s will be given for private applicators needing hours.  
(2 General & 1 Laws & Regulations)

**Please call (979) 828-4270 to pre-register for an accurate meal count.**

**You will pay registration fee upon arrival, cash or check.**